

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468 slblu@netway.com

October 24, 2007

Natalie Foreman
Editorial Assistant
McFarland & Company, Inc.
Box 611
Jefferson, North Carolina 28640

Dear Natalie:

Please find enclosed a signed copy of the publishing agreement you sent me. The deadline of November 15th is fine.

I should be able to get everything you need by that date, if not sooner. I shall let you know if I encounter any problems.

Do you have any idea of the publication date for the book?

Am looking forward to working with you and your colleagues at McFarland. Saw one of your ads in The New York Review of Books the other day. Looked good!

Sincerely,

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468 sblu123@verizon.net

October 27, 2007

Photography and Digital Imaging
Attn. Image Request Coordinator
Folger Shakespeare Library
201 East Capitol Street, SE
Washington, DC 20003-1094

To Whom It May Concern:

I have just signed a contract with the McFarland Publishing Company of Jefferson, North Carolina, for the publication of my book, *The Marlowe-Shakespeare Code*. I am in need of illustrations for the book, and I believe that the Folger Shakespeare Library may have the illustrations I require. Here is a list of what I am looking for:

Portrait of Christopher Marlowe.
Portrait of William Shakespeare from the First Folio of 1623.
Portrait of Sir Philip Sidney.
Portrait of Mary Sidney, sister of Philip Sidney and wife of the Earl of Pembroke.
Portrait of William Cecil, Lord Burghley.
Portrait of Robert Cecil, son of Lord Burghley.
Portrait of Sir Francis Walsingham
Portrait of William Herbert, Earl of Pembroke.
Portrait of Sir Walter Raleigh.
Portrait of Queen Elizabeth I.
Portrait of Mary Queen of Scots.
Portrait of the Earl of Essex.
Portrait of the Earl of Southampton.
Portrait of Sir Francis Bacon.
Picture of the Spanish Armada.
Picture of the St. Bartholomew Massacre at Paris.
Picture of the title page of the first English translation of Don Quixote by Thomas Shelton.

I would appreciate knowing if any or all of these illustrations are available through your archives. My publisher requires the illustrations to be in glossy picture form. With many thanks in advance for your assistance, I remain,

Sincerely,

Samuel L. Blumenfeld

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468

slblu123@verizon.net

November 2, 2007

Sam Moore
Assistant Manager
Permissions Department
Penguin Group (USA) Inc.
375 Hudson Street
New York, NY 10014

Dear Mr. Moore:

Re: SHAKESPEARE: THE INVENTION OF THE HUMAN by Harold Bloom/web
request #2221191.

Enclosed are the pages from Harold Bloom's book which I wish to quote in my
forthcoming book, The Marlowe-Shakespeare Code, to be published by McFarland
Publishing Company in 2008.

The passages I wish to quote are underlined, and the manuscript page in which the quote
appears is attached to the photocopy of the page from which the quote is taken.

Since my book is aimed at the general reader, the quotes will acquaint many readers with
Professor Bloom for the first time. This should enhance interest in his book and bring
new readers to it.

Thanks in advance for your assistance.

Sincerely,

Samuel L. Blumenfeld

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 U.S.A.

781-899-6468 slblu123@verizon.net

November 13, 2007

Ms G.C. Cannell
Sub Librarian
The Parker Library
Corpus Christi College
Cambridge, CB2 1RH
United Kingdom

Dear Ms Cannell:

Thank you for emailing me the permissions form which I am returning to you filled out as required and signed by me. I am delighted that you are able to supply a 10 x 8" black and white photograph of the portrait.

Please be assured that acknowledgment will be made in the book to the Master and Fellows of Corpus Christi College, Cambridge, for their kind permission to use the putative Marlowe portrait in my book.

On publication I shall be delighted to donate a copy of the book to the Parker Library, which I hope someday to visit.

As soon as I receive your invoice, a cheque or postal order for 10 pounds Sterling will be sent to you. Please let me know how much to add for postage.

Many thanks in advance for your kind assistance.

Sincerely yours,

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468

slblu123@verizon.net

November 28, 2007

Mr. Ralph Marquez
Permissions Department
Harcourt, Inc.
6277 Sea Harbor Drive
Orlando, FL 32887

Dear Mr. Marquez:

Re: THE RECKONING by Chalres Nicholl, request reference # 166655.

I am requesting permission to quote the following passages from Charles Nicholl's *The Reckoning* in my forthcoming book, *The Marlowe-Shakespeare Code*, to be published in 2008 by McFarland Publishing Company:

P. 96 - 107 words; p. 121 - 142 words; p. 152 - 155 words; p. 162 - 122 words; p. 193 - 48 words; p. 196 - 73 words; p. 198 - 143 words; p. 195 - 59 words; p. 207 - 70 words; p. 44 - 109 words; p. 121 - 62 words; p. 300 - 102 words; p. 37 - 51 words; p. 310 - 197 words; p. 123 - 59 words; p. 129 - 63 words; p. 129 - 78 words; p. 172 - 86 words; p. 173 - 44 words; p. 182 - 96 words. A total of 1,866 words.

Since this request was initiated on October 25, 2007 via your Internet site, I would appreciate completion of this process as soon as possible inasmuch as I have a deadline to meet with my publisher.

Many thanks in advance for your assistance.

Sincerely,

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468

sblu123@verizon.net

December 9, 2007

Harold Ober & Associates
Permissions Department
425 Madison Avenue
New York, NY 10017

Dear Sir or Madame:

I have recently obtained permission from Harcourt, Inc. to quote approximately 1866 words from Charles Nicholl's *The Reckoning* in my forthcoming book, *The Marlowe-Shakespeare Code*, to be published in 2008 by McFarland Publishing Company, Inc.

The permissions granted by Harcourt only apply to publication and distribution of my book in the United States, its territories and possessions, and the Philippine Republic. For distribution rights in the British Commonwealth, including Canada, I have been advised to apply directly to your agency.

I am therefore requesting permission from your agency to distribute my book in the British Commonwealth and Canada. I am enclosing a copy of the contract with Harcourt.

Sincerely yours,

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468 slblu123@verizon.net

May 19, 2008

Steve Wilson
Executive Editor
McFarland Publishing Company
Jefferson, North Carolina 28640-0611

Dear Steve,

Thanks for producing such a great cover for *The Marlowe-Shakespeare Connection*. As you will see from the enclosed, I have had a brochure printed up to help promote and sell the book using that impressive cover. Also, I have had a chance to reread the book while working on the proofs and the Index, and I believe that it will be one of the most important books McFarland will have ever published.

With that thought in mind, I hope I can persuade you to print the First Edition in hard covers. Doing it in paperback will simply give potential buyers the impression that the book is not important enough to warrant hard covers. Since libraries and academic institutions are under severe budgetary constraints, they will more likely buy important books in hard covers rather than paperback titles listed in a publisher's catalog.

For the first time in the history of the Shakespeare authorship dispute, this book proves beyond a reasonable doubt that it was Christopher Marlowe who wrote the works attributed to William Shakespeare. That in itself is news and will radically change the world of Shakespeare scholarship and bring great excitement to the authorship issue.

In fact, the recent formation in England of The Shakespeare Authorship Coalition has already received good media attention. The Coalition is "Dedicated to legitimizing the Shakespeare authorship issue by increasing awareness of reasonable doubt about the identity of William Shakespeare." The Coalition has circulated a Declaration of Reasonable Doubt and has obtained signatures from over 1,000 individuals, including prominent actors, producers, academics, and others. For everyone who has signed the Declaration, there must be many readers in sympathy with the Coalition's premise.

I believe that a hardcover First Edition of the book, signaling its national and international importance, would become a must-buy for McFarland's primary market. I hope you agree with me.

Sincerely,

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468 slblu123@verizon.net

Dear Steve,

Here is the signed permission letter for the Marlowe portrait from Corpus Christi College in Cambridge. By the way, has a publication date been chosen for the book?

Best regards,

Sam

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468 sblu123@verizon.net

June 9, 2008

Robert Franklin
President
McFarland & Company, Inc., Publishers
Box 611
Jefferson, North Carolina 28640

Dear Robbie,

Many thanks for the author's copies of my new book, *The Marlowe-Shakespeare Connection*. Your team did a superb job of book-making, and those who have seen the book have remarked on the beauty of the cover. A friend of mine wants to put in on T-shirts. Why not on coffee mugs as well!

On Saturday, I sat at a table at a Book Fair in Windham, New Hampshire, and was able to sell a half dozen signed books at retail price. One eight-year-old girl read over the brochure and asked me to sign it. She listened to the conversation about Shakespeare and Marlowe that I had with her mother. I was amazed at the little girl's interest. I spoke to a lot of people who were interested in the book and expect to get it from their libraries.

Only one or two people I spoke with had heard of the authorship issue. Everyone else was totally ignorant and quite surprised by the story. But they listened and went away having learned something they were never taught in school, and who knows, they may talk about it with their friends and relatives. One English major bought the book instantly.

A review of the book has already been published in the Windham Independent. My associate gave them my canned review which they published in full. We are going to get the review to all the smaller regional papers which we hope will publish it. Enclosed is a copy of the review.

The only problem I have with the book is that the cover curls so easily. I wonder if there is a paper cover that would resist easy curling. As you know, once it is curled, you can't uncurl it, and all you have to do is open the book and the cover curls. I hope your company can solve that problem for future printings.

As for book promotion ideas, here are a few: (1) Try to get Time, Newsweek, and/or U.S. News to do a story on the authorship question. See the back of my brochure about the Shakespeare Authorship Coalition, which your promotional people may want to contact. (2) See if the Morning Shows, Oprah, and Ellen are interested in booking me for an interview. Sunday Morning on CBS might want to do a clip on the book. 60 Minutes

is a long shot, but there's no harm giving it a try. Also the night shows: Lederman, Leno, Colin O'Brien (a graduate of Harvard!), etc. (3) Send the book to the book awards people: National Book Award, Pulitzer Prize, etc., as a nonfiction submission. (4) I am working on lining up lectures at New England bookstores, libraries, and schools by giving out brochures. (5) Discovery Channel may be interested in doing a film based on the book. Elizabethan subjects make great movies. My book can be made into a super script. (6) I will be attending a Marlowe conference in Canterbury, England, from June 30 to July 3rd and will see what can be done to promote the book in England. (7) I attended a two-day weekend Shakespeare Festival in Concord, Massachusetts, and passed out brochures. Most of the attendees were Oxfordians, but they were delighted with my presence as a Marlovian. There will be another such get together in October in Tarrytown, New York, which I expect to attend. In April there will be an authorship conference at Concordia University in Portland, Oregon. (8) I am also putting together a slide show that I can use in my lectures. (9) I would like review copies to go to the major newspapers that review books: The New York Times, Washington Post, Wall Street Journal, Los Angeles Times, etc. And also the major literary magazines: Atlantic, Harper's, New Yorker, New York Review of Books, Times Literary Supplement, New Republic, National Review, and Book Page, which is distributed free in libraries. There are also several academic literary journals that may want to review the book, in particular *Shakespeare Quarterly*, published by the Folger Shakespeare Library

The Folger Shakespeare Library in Washington should be presented with a copy of the book. That could be made into a media event with a press release. I would be glad to help write that release.

We should also try to get a lecture videoed by Book TV on C-Span2. They usually do the filming at a bookstore lecture. Perhaps a lecture at a Washington bookstore could be arranged.

Apparently the Shakespeare authorship debate also has entertainment value inasmuch as a big economic conference in Las Vegas is featuring an authorship debate between an Oxfordian and a Stratfordian. Now that my book is available, I will try to get into that entertainment circuit.

As you can see, there are many promotional possibilities out there. The book tells a great and very readable story with wide international interest.

Again, my thanks for producing such a beautiful book.

Sincerely,